

DERMASTIR[®] C A V I A R A



DERMASTIR EYE CONTOUR RANGE



LABORATOIRES
ALTA
C A R E

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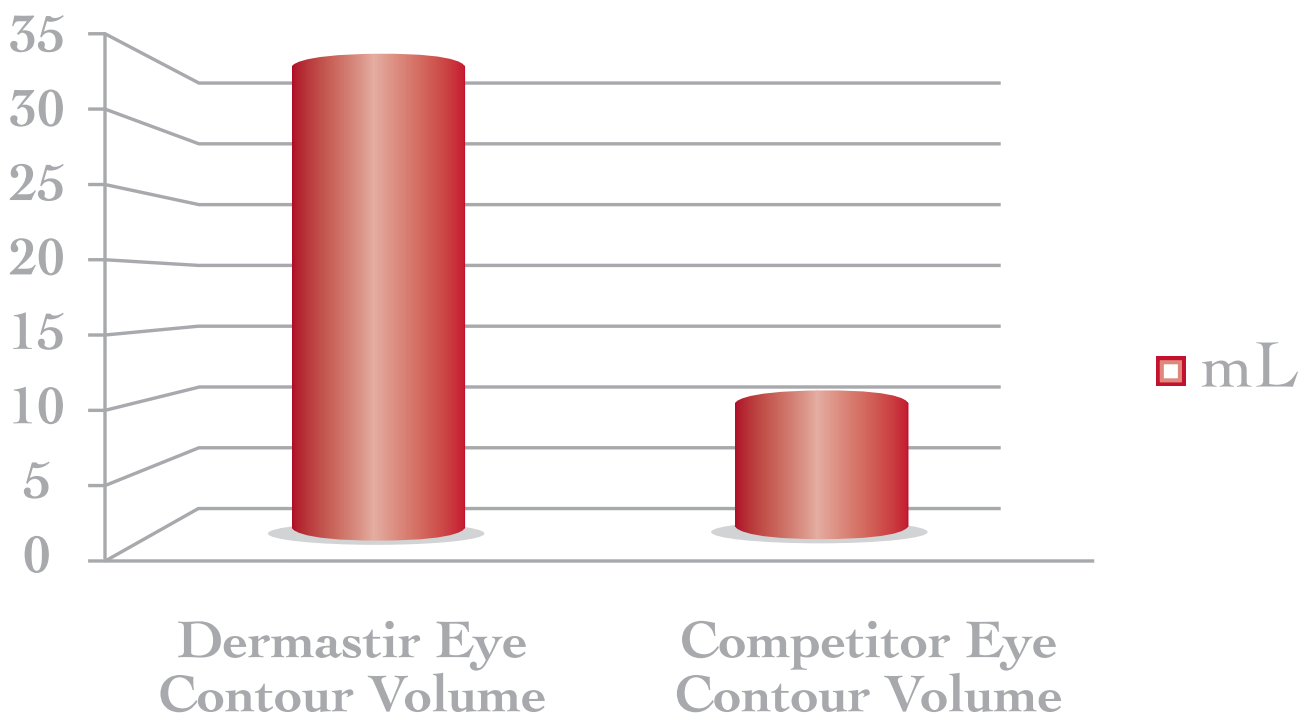
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The pH stability of eye contour products is maintained since the Dermastir Eye Contour range has a vacuum airless packaging. In cosmetology it is important to keep the pH of the eye contour gel at 6.5, similar to the pH of tears.

Volume Chart



**DERMASTIR
EYE CONTOUR
NO SIDE EFFECTS**



**ISOTONIC SOLUTION
OSMOLARITY = 300**

**COMPETITOR
EYE CONTOUR
SIDE EFFECTS**



H₂O

**Hypotonic Solution
Osmolarity < 300
causes puffy eyes**



H₂O

**Hypertonic Solution
Osmolarity > 300
causes dry eyes**

Many eye contour creams and gels are not in airless packaging and this causes alteration in the pH stability of the eye contour. Dermastir airless packaging protects the Dermastir Eye Contour from oxidation and contamination which lowers the pH. The vacuum flask technology used by Alta Care Laboratoires protects the eye contour cream and gel from heat which alters the pH. When buying an eye contour it is very important to select an eye contour with an airless packaging so that the pH is maintained. Dermastir Eye Contour is presented in a 35 ml packaging because the stability of the pH is maintained unlike competitors that have to resort to storing their eye contour cream in a small 15 ml or 20ml packaging.



AIRLESS EYE CONTOUR

